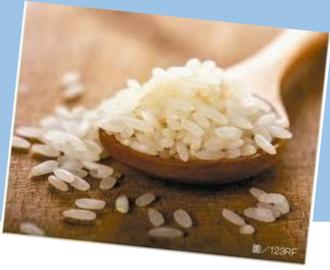


# Food Security



— company

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## What is it?

**Food Security** is a condition related to the availability of food.

**Company** is link between producer and consumer.

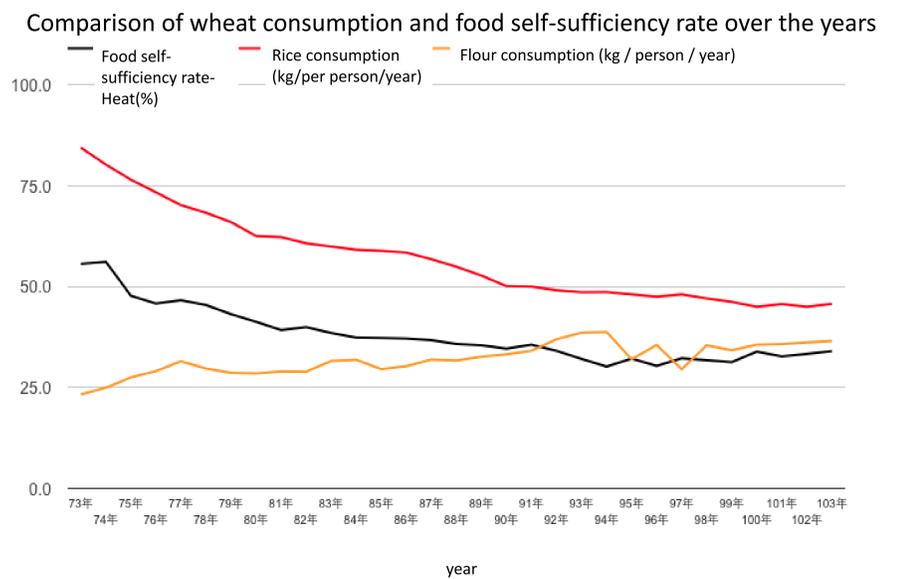


## Problem

The amount of rice eaten drops

Relatively increased flour consumption

Food self-sufficiency rate declines



## Solution

We found rice flour . It's a kind of flour but it's better than flour made by wheat. But rice flour can't completely replace the wheat flour. It only can use about 30% . If we can replace 30% of the wheat flour , we still can make food self-sufficiency rate raise. "So we can increase more advertisements to spread using rice flour."

### Rice flour ✓

- Low heat
- Gluten free
- Good absorption
- Increase rice consumption  
Maintain food balance
- No waste in the production process  
water

### Flour

- Reinforcing, fermentable
- low cost



## SDGs

1. Rice flour is healthier than flour  
➡ SDGs#3
2. No wastewater in the production process  
➡ SDGs#12
3. Increase rice consumption, maintain food balance  
➡ SDGs#12

## Leader

1. Advertisement
2. Innovation
3. Fixed price acquisition
4. Airport setting champion rice restaurant

